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## D. SCOTT GREGORY : RESUME

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203 Indian Ridge Road - Moneta, VA 24121 - tel: 703.851.1169  
email: [dscottgregory@gmail.com](mailto:dscottgregory@gmail.com) - digital portfolio: <http://www.dscottgregory.vacau.com/>

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### CAREER OBJECTIVE

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Willing for a challenging and rewarding position as a Senior Principle Web Development Creative Project Manager/Designer where my work experience will have valuable application and utilization of my opportunity for advancement.

- » Heads the overall quality, innovation, and creative vision of an organization or client's website/multimedia project.
  - » Leads a group of designers in developing and executing unique organization or client website designs, new product designs, branding, e-mail marketing designs, and internal marketing projects.
  - » Designs web interfaces using techniques based on usability theory, navigational structure, and concepts related to creating visual flow.
  - » Provides direction and leadership to freelance resources where appropriate. Manages the look and functionality of the website.
  - » Integrates business requirements into design strategies, interaction, and visual solutions or designs based on marketing objectives and strategic rationale.
  - » Champions and consults with other senior team members to produce design projects, internal marketing campaigns, and identify new innovations and opportunities in the online e-commerce and marketing industry.
  - » Directs the collaborative efforts of a group of creative professionals.
  - » Mentors and brings leadership within the overall vision of the team.
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### EXPERIENCE SUMMARY

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I bring 18 years of a diverse array of experience that covers everything, soup-to-nuts from web based/print/interactive Sr. Project Management, through Art and Creative Direction, Graphic Design, Programming, Technical Writing and traditional illustration & photography media. My combined skill-set ranges from programming, graphic design (print & web), GUI, Flash programming/animation, web content management, technical & SOW writing, project management & client interface for a wide theater of companies and clientele ranging within Advertising, IT, Government, Media, Arts & Museum Institutions.

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### PROFESSIONAL TRAINING

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M.F.A., Rutgers University, New Brunswick, NJ 1990-92  
B.F.A., Virginia Commonwealth University, Richmond, VA 1986-90

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### CAREER HISTORY

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#### **Independent Information Technology Consultant, Self-Employed January 2007–Current, Leesburg, VA & Moneta, VA**

Independent Information Technology Professional & Creative Consultant,

Responsible for various local technical computer support, programming, multimedia graphic design and technical writing duties.

#### **Dulles Micro, LLC [ [www.dullesmicro.com](http://www.dullesmicro.com) ] February 2003–January 2007, Sterling, VA**

Sr. Project Manager, Sr. Web Developer & Creative Director

Responsible for overseeing Sr. Project Management (PMP) duties, Federal Government Contract Proposal Writing, complete life-cycle Project Management contract research, planning, budget cost estimation, analysis & acquisition, scheduling support, risk analysis & contingency planning, direct creative direction, branding & graphical design, site architecture, programming, code migration control, Q/A, training and implementation of

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dynamic enabled (508 compliant) web-based applications for various clients including the Department of Justice, USAF, Navy, Army, Washington Redskins, Revitacel, and Bowl America's Internet, Intranet & Extranet sites. Other responsibilities included extensive client interface, technical writing, SOW development, development of interactive multimedia presentations and staff supervision.

**City of Richmond, Virginia - Department of Information Technology**

[ [www.richmondgov.com](http://www.richmondgov.com) ]

**December 1999–February 2003, Richmond, VA**

Sr. Web Developer & Designer/Consultant

Responsible for overseeing project management, direct creative direction & graphical design, site architecture, programming, code migration and implementation of dynamic web enabled applications for the vast interdepartmental agencies of the City of Richmond's Internet/intranet sites. Other responsibilities included client interface with all interdepartmental agencies for all aspects of research & development, content management, quality assurance, through maintenance and duration of sites.

**Martin Interactive - Martin Agency [ <http://www.martinagency.com> ]**

**December 1998–December 1999, Richmond, VA**

Art Director/Consultant

Responsible for designing, programming and implementing graphical elements for various interactive projects (internet/intranet sites, online advertising, e-commerce) for such clients as Coca-Cola (including corporate & IYDKYDG promotional), Saab, Gerber, Pulsar/Seiko, Bank One, FMC, Motley Fool, PageNet, Scott & Stringfellow, Yellow Pages (YPPA), and Marriott.

**s p o r k**

**September 1997-January 1999, New York, NY**

Independent Freelance/Consultant

Responsible for various duties including Art Direction, Web Development, Intra/Internet Web Design, Multimedia, Graphic Interfacing, Y2K Compliance & a multitude of Programming efforts. Clients include HBO, Cinemax, Chiat Day, Saatchi & Saatchi, MTV, Edwin Schlossberg Inc. (ESI), & South Street Seaport Museum.

**HandsOn Interactive**

**October-December 1997, New York, NY**

Senior Art Director

Responsible for design direction & programming several multimedia promotional packages (CD ROMs, video walls & web sites) for Jaguar, Aston Martin & HandsOn Interactive. Involved in asset handling and client interface.

**Citibank's Global Relationship Banking & Corporate Banking**

**Information Technology Management Division**

[ [www.citibank.com](http://www.citibank.com) ]

**April - September 1997, New York, NY**

Senior Web Site Designer of Development

Responsible for designing and implementing graphical & navigation interface of several intra/internet web sites integrating graphic & HTML files with multiple Lotus Notes 4.0 databases into Domino (projects include: Corporate Banking, CitiSafe, Project Reporting, GRB Interoffice, Action Tracking, Building Permit, Compass, World Views, CyberCiti Cafe and Financial Control)

## **Transparent Image Design Studio**

**1992-1997, New York, NY**

Director of Design & Development

Responsible for design and development of web site, promotional brochures and catalogues as well for the simulated sculptural environments for this non-profit arts organization. Projects were included in New York at the New Museum of Contemporary Art, Cooper Union, Information Gallery, Snug Harbor Cultural, University of California and other cultural venues in California, Chicago, Rochester & Miami.

## **American Museum of Natural History [ [www.amnh.org](http://www.amnh.org) ]**

**1992-1996, New York, NY**

Senior Preparator

Designed, fabricated and installed multi-media exhibitions (including Hall of Human Biology and Evolution, Hall of Mammals and their Extinct Relatives), Biodiversity and Treasures from 125 Years of Discovery. Designed exhibitions including Witness: Endangered Animals of North America, Planet Peru, Flora Portrayed, Orchids & Amber (rain forest diorama).

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## **SKILL SETS**

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- » HTML + CSS (Expert, 16 years experience)
- » Flash MX - Animation/Design/Actionscript (Advanced, 9 years experience)
- » .NET (Intermediate, 4 years experience)
- » ASP.NET AJAX (Intermediate, 5 years experience)
- » DHTML (Advanced, 7 years experience)
- » Photoshop (Expert, 18 years experience)
- » Illustrator (Advanced, 13 years experience)
- » Fireworks (Expert, 9 years experience)
- » InDesign (Advanced, 6 years experience)
- » Dreamweaver (Expert, 10 years experience)
- » QuarkXPress (Expert, 12 years experience)
- » MS Office Suite (Word/Excel/PP/Visio (Advanced, 16 years experience)
- » MS Project (Advanced, 8 years experience)
- » Technical Writing (Expert, 12 years experience)
- » Photography - Digital & Traditional (Advanced, 15 years experience)
- » Illustration - Digital & Traditional (Expert, 18 years experience)
- » Final Cut Pro (Advanced, 8 years experience)
- » Adobe Premiere (Intermediate, 8 years experience)
- » GUI development + Style Guides (Expert, 15 years experience)
- » Web Project Management (Expert, 8 years experience)
- » Graphic Design (Expert, 15 years experience)
- » Art Direction (Expert, 12 years experience)
- » Drupal, Wordpress, Joomla theme development/design (Expert, 4 years experience)

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## **PROFESSIONAL ASSOCIATIONS**

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- » National Association of Photoshop Professionals
- » Adobe Graphic Users logo Adobe Graphic Users
- » Adobe Photoshop Group logo Adobe Photoshop Group
- » Adobe Software Users logo Adobe Software Users
- » Communication Arts logo Communication Arts
- » Creative Design Professionals logo Creative Design Professionals
- » E-Commerce Network logo E-Commerce Network
- » W3C eGovernment Interest Group logo W3C eGovernment Interest Group
- » Website Design and Networking logo Website Design and Networking